



FOR IMMEDIATE RELEASE

May 6, 2010  
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**Hidden Hollow Celebration Marks Ten Years of Preservation**  
*Sugar House Open Space Treasure to be Honored Saturday, May 8*

SALT LAKE CITY – Salt Lake City’s Open Space Lands Program and Utah Open Lands will host a community celebration to mark the tenth year of the conservation easement to protect Hidden Hollow as open space on Saturday, May 8 beginning at 5 p.m. at Hidden Hollow (1229 E. Wilmington Avenue).

In 1990 students from Hawthorne Elementary formed KOPE (Kids Organized to Protect Our Environment) and worked with community members to restore and revive an abandoned, debris-laden section of Parley’s Creek. In May of 2000 Salt Lake City protected the Hollow by granting a conservation easement to Utah Open Lands. Hidden Hollow is now a thriving urban natural area and outdoor classroom.

Today this natural open space hosts a community of Bonneville cutthroat trout, neo-tropical migratory birds including visiting kingfishers, and a stream that meanders through a healthy riparian corridor. The land, hidden behind surrounding development, is an oasis of nature visited by shoppers, workers, residents and visitors. Hidden Hollow is recognized as a model for open space preservation through community participation.

“Open streams and natural habitat interspersed throughout our Capital City are a priceless value,” said Mayor Ralph Becker. “The preservation efforts of Hidden Hollow by the KOPE Kids and Utah Open Lands, and the dedication of the Sugar House community in saving this unique place is something to celebrate,” Becker concluded.

“Utah Open Lands recognizes the foresight it took for Salt Lake City and then Mayor Rocky Anderson to see the potential of protecting such a unique place,” reflected Executive Director of Utah Open Lands Wendy Fisher. “As we look at revitalizing our cities, we daylight streams once buried to increase the quality of life for residents. Hidden Hollow didn’t just save the incredible natural area from destruction, but was a wise economic decision as well.”

Fisher applauded the continued efforts of Mayor Ralph Becker and the Salt Lake City Council in continuing to preserve open spaces throughout Salt Lake City.

All events celebrating the Hidden Hollow anniversary are open to the public. Beginning at 5 p.m., local fourth graders will be leading guided tours of the natural and cultural site. Visitors are invited to grab a picnic dinner, sponsored by Whole Foods Market Sugar House. Cost for the picnic is \$5 per person, with proceeds from food sales being donated to further conservation and stewardship efforts in Hidden Hollow. At 6 p.m. a brief presentation will be made. A celebration concert featuring Brian Bingham will begin at 8 p.m. The concert will kick-off of the Utah Open Lands, KRCL and Salt Lake City Hidden Hollow Concert Series.

For more information, contact Wendy Fisher, Executive Director Utah Open Lands at 801-694-9033 or Emy Storheim, Salt Lake City Open Space Lands Program at 801-535-7730.

Lisa Harrison Smith  
Deputy Director of Communications  
Mayor Ralph Becker’s Office  
c. 801-913-9748

# Hidden Hollow Conservation Celebration

In 1990 a group of stalwart children from Hawthorne Elementary formed KOPE (Kids Organized to Protect Our Environment) Kids and restored and revived what was once a forgotten pile of construction debris covering the abandoned creek-side park and this section of Parley's Creek. Many community members have played instrumental roles in protecting Hidden Hollow. Hidden Hollow is now a thriving urban natural area and outdoor classroom. In May of 2000 Salt Lake City protected Hidden Hollow by granting a conservation easement to Utah Open Lands. Hidden Hollow is recognized as a model for open space preservation through community participation.

Come out and join the City of Salt Lake for a 10-year celebration of the conservation of the Hidden Hollow Natural Area. The City has partnered with Utah Open Lands Conservation Association and the KOPE Kids to celebrate this event.

We invite everyone to come out and join us for the celebration on Saturday, May 8<sup>th</sup>, 2010. The festivities will begin at 5:00 pm and end with a concert by Brian Bingham. There will be guided tours of Hidden Hollow conducted by KOPE Kids of Hawthorne School. There will be speakers, music and, of course, socializing and food. The agenda for the celebration will be as follows:

**KOPE Kid Guided Tours** **5pm-6pm**

**Picnic** **5pm-9pm**

Food will be served by Whole Foods

Menu will include Hamburgers and Veggie Burgers, Chips and Drinks.

Cost is \$5 per person. Proceeds from food sales are being donated by Whole Foods Market Sugar House to further conservation and stewardship efforts in Hidden Hollow.

**Hidden Hollow Conservation Celebration** **6pm-7pm**

Emcee: Emy Storheim

Speakers:

Vicki Bennett-Salt Lake City Sustainability

Breanna Steggell-New Chapter of KOPE Kids for Wasatch Hollow Open Space

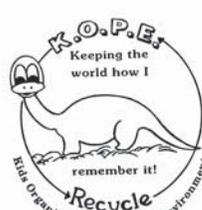
Karen Hale-Salt Lake City-Office of the Mayor

Sheri Sohm-KOPE and Hidden Hollow History

Wendy Fisher-Utah Open Lands

**Celebration Concert** **8pm-10pm**

All Events are open to the public. Hidden Hollow Natural Area is located at 1229 E. Wilmington Ave. For an ADA Accommodation, contact Emy Storheim at (801) 535-7730



# Hidden Hollow Conservation Celebration

Salt Lake City, in partnership with Utah Open Lands and KOPE Kids presents a ten year anniversary celebration of the conservation of Hidden Hollow Natural Open Space. There will be several events during the week of May 3-8, 2010.

## Background

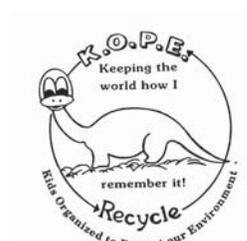
In 1990 a group of stalwart children from Hawthorne Elementary formed KOPE (Kids Organized to Protect Our Environment) Kids and restored and revived what was once a forgotten pile of construction debris covering the abandoned creek-side park. Hidden Hollow is now a thriving urban natural area and outdoor classroom. In May of 2000 Salt Lake City protected Hidden Hollow by granting a conservation easement to Utah Open Lands.

Hidden Hollow is recognized as a model for open space preservation through community participation. In 1990 a group of students organized KOPE kids to advocate for the protection of this area and encouraged it be set aside. Many community members have played instrumental roles in protecting Hidden Hollow and this section of Parley's Creek.

## Event Schedule

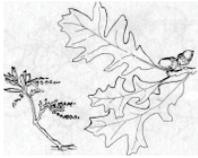
Mon	May 3	7pm	KOPE Kids Training Sprague Library Family Story Time at the Amphitheater
Tue	May 4	6:30pm-8pm	Poetry Readings at the Amphitheater
Wed	May 5	6pm-8pm	Youth Group - Service Project and Art Activity
Thu	May 6	1pm-4pm	Sugar House Rotary Club Cleanup Event
Fri	May 7	8pm-10pm	Movie, "River Webs" at the Amphitheater
Sat	May 8	<b>5pm-10pm</b>	<b>Hidden Hollow Conservation Celebration</b> KOPE Kid Guided Tours Socializing and Food
		6pm-7pm	Conservation Celebration with speakers Concert

All Events are open to the public. Hidden Hollow Natural Area is located at 1229 E. Wilmington Ave.  
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## Gambel's Oak

(*Quercus gambelii*)



The **Gambel Oak** is an important plant for watershed protection, wildlife and human food, and shelter. Oak woodlands, as well as Pinyon-Juniper forests, are important winter range areas for deer herds. Understory plants such as Chokecherries, Golden Currants, Fragrant Sumac, Wood Rose, and Oregon Grape provide additional food and shelter for birds like Robins, Chickadees, Towhees, and Scrubjays.

## Fremont Cottonwood

(*Populus fremontii*)



The **Fremont Cottonwood** grows from 50 to 75 feet in height and is also an important aspect of riparian life. Its trunk tends to fork near the base into several equal trunks. Its name comes from the man, John Charles Fremont, who learned to love it as he explored Western America in the mid-1800's. This tree has great importance to the Native Americans and to Spanish pioneers as well for a fuel supply as it exhibits a perpetual self-pruning mechanism and drops valuable kindling to the ground. It needs the direct stream-side water source to grow while at the same time, it provides homes and its leaves provide food for many animals including birds and butterflies.

## Chokecherry

(*Prunus virginiana* var. *melanocarpa*)



The **Chokecherry** is a member of the Rose family: Rosaceae. It is a small native tree growing in thickets bearing white, drooping flowers and clusters of smooth, round black fruits. This tree is often found on hillsides, open woods, along streams and fence rows. Chokecherries are an important source of food for many birds, including Robins who gorge themselves on the fruits. Native Americans used Chokecherries in pemmican, gruel, and stews. The settlers used the cherries for making delicious jelly, and syrup.

Utah Open Lands (UOL) is a non-profit land trust conservation association. Our mission is to preserve and protect open space in order to maintain Utah's natural heritage and quality of life for present and future generations.



Salt Lake City Green is an award-winning environmental program within Salt Lake City's Division of Sustainability that continues to help us conserve resources, reduce pollution, slow climate change and ensure a healthy, sustainable future for Salt Lake City.



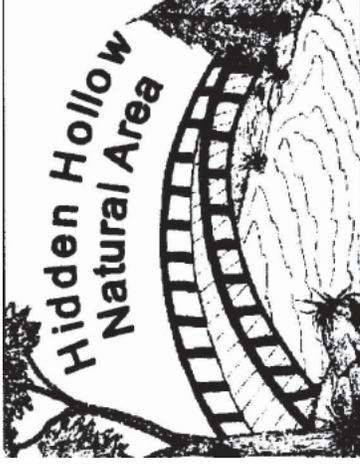
Kids Organized To Protect Our Environment (K.O.P.E.) was formed in 1990 by a group from Hawthorne Elementary.



Proceeds from food sales are being donated by Whole Foods Market Sugar House to further their conservation and stewardship efforts in Hidden Hollow.



Sugar House • Park City  
Highland Drive • Fourth South

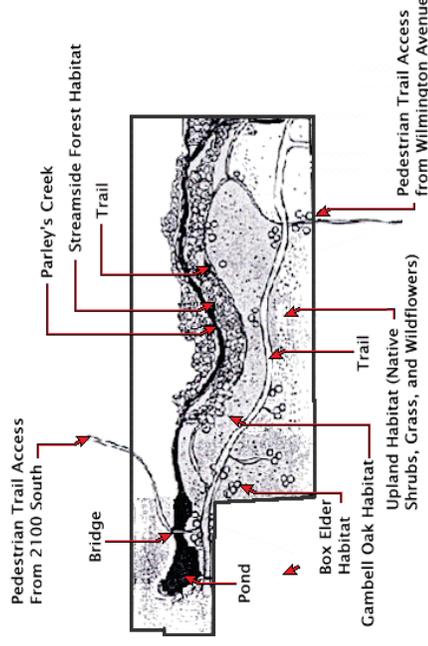


## Ten Years of Conservation

Located in the heart of Sugar House, Hidden Hollow is a rare natural treasure in Salt Lake City.

### History of Hidden Hollow

After the children from KOPE (Kids Organized to Protect the Environment) cleaned up debris and garbage from this urban park in downtown Salt Lake's Sugar House District, they approached UOL with the intention of permanently preserving this island of open space as a natural oasis. In early May of 2000, UOL accepted a conservation easement donation from Salt Lake City Corporation to ensure that Hidden Hollow will be protected for the kids forever.



## Hidden Hollow Before...



Trash and slime taking over Parley's Creek



An old dirt road running through the Hollow, providing access for dumping



Hidden Hollow was literally a garbage dump.

## During....



KOPE kids after a clean up of the hollow



KOPE kids working hard to clean up the hollow

## Hidden Hollow Today...



A paved pathway provides access for walkers, bikers and joggers



The stream remains clean and free of trash and scum