

Safety at Night!

Night-time travel is one of the greatest risk factors for pedestrians.

Twilight and the first hour of darkness typically see a high frequency of crashes involving pedestrians.



Be Seen, Be Safe

- Carry a flashlight
- Wear light colored clothing
- Wear reflective material or tape
- Use reflective collars or leashes for dogs
- Be visible from the front and the back

How Walkable is your Community?

Go to www.walkscore.com and type in your address to find out how walkable your neighborhood is.

Resources:

Center for Disease Control & Prevention
www.cdc.gov/features/PedestrianSafety

World Health Organization
www.who.int/roadsafety

Questions?

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Taking Steps for Pedestrian Safety



“**We are all pedestrians.** Walking is a basic and common mode of transport in all societies around the world. On any give day, we begin and end most trips on foot.”

-World Health Organization

Your guide to becoming a safe & informed pedestrian.

Statistics
Tips
Facts
Resources

Pedestrians are the most **vulnerable** of all roadway users.

Who is a Pedestrian?

Pedestrians are people who travel by foot, wheelchair, stroller, or similar means.

Who is a Pedestrian at Risk?

Males, teens, and young adults (15-29 years) are more likely to be treated in emergency departments for crash related injuries.

33% of all pedestrians killed in traffic crashes were legally drunk.

Elderly pedestrian road users have a higher fatality rate due to traffic collisions than any other age group.

THE NUMBERS

4,000+ pedestrians killed every year

70,000+ pedestrians injured

1 in 4 traffic deaths among children under age 14 are pedestrian deaths

Today, more than **460** people will be treated in emergency rooms for traffic-related pedestrian injuries

[In the United States.]

Statistics from www.cdc.gov

TIPS FOR PEDESTRIANS:

- **Cross roadways at designated crosswalks**
- **Use pedestrian flags if available**
- **Be alert at intersections where drivers are turning**
- **Use sidewalks whenever possible**
- **Hold your child's hand near traffic**
- **Abide by road signs and signals**

TIPS FOR DRIVERS:

- **Obey the speed limit**
- **Be alert and cautious of other road users when making turns, at intersections, and at driveways**
- **Remove potential distractions such as cell phones or other devices when driving**

Walking requires no fare, no fuel, no license and no registration. It should regain its place as a safe, convenient and pleasant option for most trips. Also, recent trends show a strong desire for more walkable communities.



Pedestrian collisions are not inevitable, they are both **predictable** and **preventable**.

